

**Mercury? WHAT!
We Need To Rethink
This One!**



Bright Idea from Brilyn Proposal for A Clean Up The Mercury Program

Brought to you by Brilyn Bed & Breakfast and Nature Tours

<http://www.brilynestates.com>

To All Those Interested In Making A Difference,

There is recent concern over the amount of mercury that is destined to end up in our environment from CFL bulbs being discarded in the landfills. Being part of the world wide community of entrepreneurs involved in the research, development and manufacturing of sustainable products as well as being certified to install and service many of these products that are less harmful to the environment, we share these concerns,

According to Clean Foundation (clean.ns.ca) there are over 350,000 toxic mercury filled bulbs in the homes and businesses of people across Nova Scotia.

People are still being told to either take them to a recycling facility and pay to dispose of them or to put the broken bulbs in a sealed bag in the regular garbage where they will end up in the landfill. This is a nation wide problem all across Canada.

The bulbs either go to the landfill where the mercury can leach into the water supply or they go to a recycling facility that has no facility to neutralize the mercury so bulbs end up on the road to some other facility which means the public is again at risk should the bulbs be broken while in transit. Employees in the recycling facilities continue to risk their health too as they package the bulbs that get shipped elsewhere for recycling.

Recently the government here in Nova Scotia admitted there is now a health crisis resulting from the disposal of CFL bulbs, as well as the many people suffering the ill effects of having these bulbs in their homes. Media says governments are taking in feedback to figure out how to change waste resource management regulations, and how to make manufacturers take responsibility for disposing of the toxic mercury. Meanwhile as they sit at the tables to discuss the issue, nothing is being done, and thousands more toxic bulbs are being sold every day.

The situation is much the same across the country, no real action to speak of, no programs created to resolve the problem, just lots of discussion.

Here at Brilyn, (aka Brilyn Estates) we have been hard at work becoming educated and certified for the many environmental products we sell. One of our favorite products are the LED light bulbs that can easily replace standard household bulbs.

They are RoHS compliant, CE certified, contain no mercury, no lead, and many of them are screw type design so no toxic glues needed to hold them together. They are complete cradle to cradle design meaning all parts can be recycled. We even have some ideas for the near future to make them user serviceable so that you will hardly ever have to dispose of the bulb structure.

We are presenting this program to all of you in the hopes of getting this program up and running. We still have some organization work to do networking people to work together on this and we look forward to sharing ideas as we co-ordinate the program with everyone who decides to become involved.

The Clean Up The Mercury Program is a program that can:

- help to make “affordable” LED household light bulbs more available to the public
- resolve some health concerns by replacing mercury filled CFL bulbs
- create a business opportunity for people to earn a living
- help fund recycling facilities to help build systems that will neutralize the mercury
- help fund some local environmental groups that are working towards similar goals.

We want to make a difference, we believe that you want to make a difference and if we all come together in this program we can make a difference. The next page is a brochure that describes one of our favorite bulbs and their benefits. If you are interested in becoming involved in the program please contact us by sending email to brilyn@brilynstates.com

Thank you for your time and we look forward to hearing from you.

Lynne Fotherby,

Brilyn Bed & Breakfast and Nature Tours

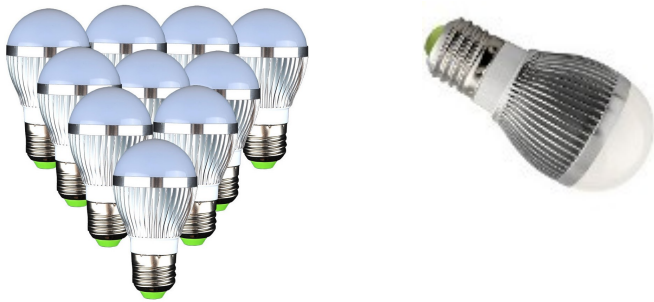
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LED E27 15W (4x3w) Pure Light High Power Energy Saving Bulb Lamp AC 85v-265v



Specs

The light emitted is pure white light that is more like natural “daylight”, easier on the eyes.

- Beam angle: 180 degrees
- Reflector efficiency: 90%
- Solid state, shockproof
- Light Source: 3 Watt LED Chips
- Material: Outer Case - Durable aeronautic aluminum alloy
- Ambient operating temp range: -22°F to +122°F (-30°C +50°C)
- Body Temperature: <60°C
- LED Bulb lifespan: >50,000 hours
- **Safety compliant: CE & RoHS**
- **Does not contain lead, mercury and other pollution elements**
- **Great reduction of carbon emission, environmentally friendly**
- **Low heat, no UV or IR radiation**

Want More LED?

We have a complete line of
LED Products available.

Contact Us at brilyn@brilynstates.com

